

Program Schedule



13th International Conference on Business Innovation for Inclusive Development

#ICBIID2019

26 - 27 October 2019
IIUC Central Auditorium
Kumira, Chattogram, Bangladesh

Organized by



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Programs at a glance

Day 1: 26 October 2019 | Saturday

Time	Program	Venue
08:30 – 09:30	Conference Kit Collection	Central Library
09:30 – 11:15	Inaugural Ceremony	IIUC Central Auditorium
11:15 – 11:45	Refreshment	
11:45 – 13:15	Plenary Session-I	
13:15 – 14:30	Prayer and Lunch Break	Central Mosque, Central Cafeteria
14:30 – 15:45	Parallel Session–1A	Seminar Hall, IIUC Central Auditorium
14:30 – 15:45	Parallel Session–1B	Room # 203, Central Library
14:30 – 15:45	Parallel Session–1C	Room # 306, Central Library
14:30 – 15:45	Parallel Session–1D	Conference Room, Administrative Building
15:45 – 16:15	Prayer and Tea break	Central Mosque, TS Venues
16:15 – 17:30	Plenary Session-II	Central Auditorium
17:30 – 18:00	Prayer and Refreshment	Central Mosque, IIUC Central Auditorium
18:00 – 19:15	Parallel Session–2A	Seminar Hall, IIUC Central Auditorium
18:00 – 19:15	Parallel Session–2B	Room # 203, Central Library
18:00 – 19:15	Parallel Session–2C	Room # 306, Central Library
18:00 – 19:15	Parallel Session–2D	Conference Room, Administrative Building
19:15 – 19:45	Prayer break	Central Mosque
19:45	Departure for Town	

Day 2: 27 October 2019 | Sunday

Time	Program	Venue
08:30 – 09:30	Conference Kit Collection	Central Library
09:30 – 11:00	Plenary Session-III	IIUC Central Auditorium
11:00 – 11:30	Refreshment	
11:30 – 13:00	Parallel Session–3A	Seminar Hall, IIUC Central Auditorium
11:30 – 13:00	Parallel Session–3B	Room # 203, Central Library
11:30 – 13:00	Parallel Session–3C	Room # 306, Central Library
11:30 – 13:00	Parallel Session–3D	Conference Room, Administrative Building
13:00 – 14:30	Prayer and Lunch	Seminar Hall, IIUC Central Auditorium
15:00 – 18:30	Departure for Town & break	
18:30 – 20:30	Closing Ceremony	Hotel Agrabad, Chittagong
20:30 – 21:30	Conference Dinner	



Parallel Session Schedule in Detail

Day 1: 26 October 2019 | Saturday

Plenary Session 1

Venue: IIUC Auditorium	Time: 11:45-13:15
Chair: Professor Dr. Rafiqul Islam Molla , <i>Ex-Academic Advisor to VC, IIUC</i>	
Keynote Speaker	Topic
Dr. Rajah A/L Rasiah <i>Distinguish Professor, Asia-Europe Institute, University of Malaya</i>	Venture Capital, Innovation Financing, and its Links to Islamic Finance
Prof. Datin Dr. Sapora Sipon <i>Faculty of Leadership and Management (FKP) University Sains Islam Malaysia</i>	Career Guidance for Inclusive society in the Age of Precariat: A Case of Malaysia

Parallel Session 1A: Accounting

Venue: Seminar Hall, IIUC Central Auditorium	Time: 14:30 – 15:45
Chair: Prof. Dr. Mohammad Ayub Islam , <i>Department of Accounting, University of Chittagong</i>	
Paper ID	Title of the Paper
#ICBIID2019-018	The impact of institutional factors and religiosity on tax evasion: A study from OECD countries - <i>Md. Sha Alam Bubayan, Md. Harun Ur Rashid</i>
#ICBIID2019-019	The impact of religiosity, legal enforcement and good governance on tax evasion: A study on SAARC countries - <i>Nizam Uddin Patwary, Md. Harun Ur Rashid</i>
#ICBIID2019-027	Doing Business and Tax Evasion: A Study on Asian Countries- <i>Mubammad Saleh Abdullah, Md. Harun Ur Rashid</i>
#ICBIID2019-034	Disclosure Practices of the Corporate Social Responsibilities of the listed Companies in Chittagong Stock Exchange- <i>Md. Musbarof Hossain, Md. Abasanul Hoque</i>
#ICBIID2019-041	Taxpayers' attitude towards tax evasion in a developing country: The moderating effect of demographic characteristics- <i>Md. Harun Ur Rashid, Afzal Ahmad</i>

Parallel Session 1B: HRM/Management

Venue: Room # 203, Central Library	Time: 14:30 – 15:45
Chair: Assoc. Prof. Dr. Abdul Rahim Zumra , <i>Faculty of Leadership and Management (FKP), Universiti Sains Islam Malaysia</i>	
Paper ID	Title of the Paper
#ICBIID2019-033	Examining the Relationship between Executives' Demographics and Training Effectiveness: Empirical Evidence from Commercial Banks of Bangladesh- <i>Mohd. Kamal Uddin, Mohammad Jonaed Kabir, Mustafa Manir Chowdhury</i>
#ICBIID2019-048	Students' Perception towards Service Quality of a Private Higher Educational Institute in Bangladesh- <i>Mohammad Manjur Alam, Md. Alauddin, Mohd. Yasin Sharif, Evana Nusrat Doofy, Syed Mohammad Hasib Absan, Mustafa Manir Chowdhury</i>
#ICBIID2019-058	Job Satisfaction of Some Selected Private Commercial Bank Employees: An Analysis on Chattogram Division- <i>Mayesha Abammed, Md. Shariful Haque</i>
#ICBIID2019-071	Communication of Employees' Grievance in the Small Industries: A study on Khulna Region. - <i>Mir Sobrab Hossain, Tania Afroze, Tithi Saba</i>
#ICBIID2019-085	Factors influencing Ethical Behavior in Private Commercial Banks of Bangladesh - <i>Sanjida Nusrat Loveh</i>

**Parallel Session 1C: HRM/Management**

Venue: Room # 306, Central Library		Time: 14:30 – 15:45
Chair: Professor Dr. Mohammad Alamgir , <i>Department of Marketing, Chittagong University</i>		
Paper ID	Title of the Paper	
#ICBIID2019-088	Responsibility of Family Towards Teaching Ethics and Morality for Sustainable Development in Bangladesh: A Critical Explanation From Tawhidic Paradigm - <i>Subaimi Bin Mhd. Sarif, Ashiqun Nabi, Nusrat Jahan</i>	
#ICBIID2019-110	Wisdom of Malaysia's Guided Globalization in the Milieu of Deceptive Game of Today's Capitalist Globalization- <i>Md. Wabid Murad, Rafiqul Islam Molla, Nazamul Hoque, Md. Zabid Hossain Bhuiyan</i>	
#ICBIID2019-096	The Essence of Contract in Determining Employee Wage: An Islamic Approach - <i>Mohammad Rabim Uddin, B.M. Mofizur Rahman Al-Azhari, Md. Jameed Iqbal</i>	
#ICBIID2019-100	Impact of Interactional Quality on User Attitudes: A Case of Hospital Users - <i>Yusuf Ismail, Sulaiman Mohammed Khalid, Azman Ismail, Nur Ihyani Ranlan Rose, Subaimi Bin Mhd. Sarif</i>	
#ICBIID2019-101	Exploring the potential of Shariah-compliant equity-based crowdfunding for community solar in Malaysia- <i>Rafia Afroz, Mohammad Niazi Morshed, Md Muhibbullah</i>	

Parallel Session 1D: HRM/Management

Venue: Conference Room, Administrative Building		Time: 14:30 – 15:45
Chair: Dr. Nur Kareelawati Abd Karim <i>Deputy Dean (Research & Innovation), Faculty of Leadership and Management (FKP), University Sains Islam Malaysia, Malaysia</i>		
Paper ID	Title of the Paper	
#ICBIID2019-108	Are Entrepreneurs in Bangladesh Rightly Motivated for Pursuing Pristine Business Goals for Social Wellbeing?- <i>Mohammad Zabid Hossain Bhuiyan, Mahazun Abdul Mutalib, Norailis Binti Abdul Wabab, Rafiqul Islam Molla, Nazamul Hoque</i>	
#ICBIID2019-124	Academic Integrity: Understanding Motivations to Plagiarise - <i>Maliah Sulaiman, Putri Nor Suad Megat Mohamed Nor</i>	
#ICBIID2019-125	Satisfaction Level of Students towards Telecommunication Service in Bangladesh - <i>Dhanonjoy Kumar, Ahasanul Haque, Zoburul Anis</i>	
#ICBIID2019-135	Role of Effective Corporate Governance and Motivational Leadership in Increasing Productivity and Efficiency of Human Resources- <i>Mohammad Mahfuzul Islam Chondbury, Khatijah Binti Othman, Mohammad Aktaruzzaman Khan, Ibrahim Fabad Sulaiman</i>	
#ICBIID2019-010	Instrumentation Development and Measurement of Islamic Psycho Spirituality Competence for Disaster Workers- <i>Khatijah Othman, Nik Nadian Nisa Nik Nazli, Muhammad Khairi Mahyuddin, Yuseri Ahmad, Marina Munira Abdul Mutalib, Subailiza Md. Hamdani, Nurhafizah Mohd Sukor, Mashitah Sulaiman, Zulfadhli Hamzah & Adila Syabira Jusoh</i>	



Plenary Session 2

Venue: IIUC Auditorium	Time: 16:15 – 17:30
Chair: Professor Dr. Maliah Sulaiman , <i>Former Dean, KENMS, IIUM</i>	
Keynote Speaker	Topic
Prof. Dr. Gunjon Saxena <i>Faculty of Business, Law, and Politics</i> <i>University of Hull, UK</i>	A reflection of the role of Spiritual Capital (<i>Adhyatmik Shompatti</i>) as a key driver of Community Wellbeing and Sustainable Tourism: case insights from Cox's Bazar, Bangladesh and Hoi An, Vietnam
Invited Speakers	
Assoc. Prof. Dr. Abdul Rahim Zumrah <i>Deputy Dean, Faculty of Leadership and Management (FKP)</i> <i>University Sains Islam Malaysia</i>	Enhancing the return of Employee Development Program in Organization
Prof. Dr. Amir Md. Nasrullah <i>Chairman Public Administration, University of Chittagong, Bangladesh</i>	Fostering Inclusive Development through Sustainable Development Goals: The Case of Bangladesh

Parallel Session 2A: Finance

Venue: Seminar Hall, IIUC Central Auditorium	Time: 18:00 – 19:15
Chair: Prof. Dr. Mohammad Shamim Uddin Khan , <i>Department of Finance, University of Chittagong</i>	
Paper ID	Title of the Paper
#ICBIID2019-057	Mosque Based Ijarah Financing Model for Micro Enterprises Using Cash Waqf in Selangor State of Malaysia- <i>Mohamed Noordeen Mohamed Imtiyaz, Dzuljastri Abdul Razak, Nor Azizhan Che Embi, Salina Kassim</i>
#ICBIID2019-105	Effecting Structural development in the Malaysian Islamic Banking Sector Using Conventional Banking Models- <i>Riasat Amin Imon</i>
#ICBIID2019-114	The Study of Islamic Monetary System in Modern Banking (A review of Theory)- <i>Hafez Md. Eyahia</i>
#ICBIID2019-123	Financial Performance of Categorical Banking Sectors in Bangladesh - <i>Abdul Hamid Chowdhury, Murad Hossain</i>
#ICBIID2019-132	Ethical Disclosure of Financial Institutions: An Empirical- <i>Md. Abdul Kaium Masud</i>

Parallel Session 2B: HRM/Management

Venue: Room# 203, Central Library	Time: 18:00 – 19:15
Chair: Assoc. Prof. Dr. Mohammad Aktaruzzaman Khan , <i>Department of Business Administration, IIUC</i>	
Paper ID	Title of the Paper
#ICBIID2019-003	Creativity, Innovation and Shariah Compliance by The Malay Middle Class Women Entrepreneurs in Muslimah Fashion Industry in Selangor, Malaysia- <i>Mashitah Sulaiman, Mohd Nazir Ahmad, Sapora Sipon, Ros Aiza Mohd Mokhtar, Abd Hakim Mohad, Latifah Abd Latiff</i>
#ICBIID2019-021	Corporate Governance and Corporate Social Responsibility Disclosure: Evidence from the Bangladesh Banking Sector- <i>Mohammad Mamunur Rashid, Md. Harun Ur Rashid</i>
#ICBIID2019-089	The impact of Transnational Culture on countering terrorism in Muslim countries: A critical explanation from Tawhidic paradigm- <i>Subaimi Bin Mhd. Sarif, Ashiqun Nabi, Tasnim Ferdous</i>
#ICBIID2019-118	Revisiting the Impact of Green Human Resource Management Practices on the Sustainable Environmental Performance: An Emerging Economy Perspective- <i>Abu Nayeem Mohammad Hasan</i>
#ICBIID2019-136	Attitudes toward entrepreneurship in Bangladeshi small business orientation (SBO) - <i>Mihir Kumar Roy, Md. Rabat Khan</i>

**Parallel Session 2C: HRM/Management**

Venue: Room # 306, Central Library		Time: 18:00 – 19:15
Chair: Assoc. Prof. Dr. Abdul Rahim Zumrah , <i>Deputy Dean, Faculty of Leadership and Management (FKP), University Sains Islam Malaysia</i>		
Paper ID	Title of the Paper	
#ICBIID2019-131	Service Quality Dimensions of Higher Education Institutions and Students' Satisfaction: Bangladesh Perspective - <i>Md. Sarwar Uddin, Dhiman Barua</i>	
#ICBIID2019-009	Islamic Management Principles: Humanize Well-Being and Balanced Work Place - <i>Khatijah Othman, Nur Kareelawati Abd Karim, Mubammad Khairi Mahyuddin, Mohd Rosmizi Abd Rahman, Rosidayu Sabran, Dini Farhana Baharudin & Eizan Sharif</i>	
#ICBIID2019-120	Employability Skills of Graduates in Bangladesh: A Graduates and Employers Perspective - <i>Sajjad Alam, Md. Mahi Uddin</i>	
#ICBIID2019-109	Social Enterprise Economics and Pristine Business Goal: The Cutting-edge Economic and Business Vision of the Coming World - <i>Rafiqul Islam Molla, Mubammad Zabid Hossain Bhuiyan, Mubazzan Abdul Mutalib, Norailis Binti Abdul Wahab, Nazamul Hoque, Md. Wahid Murad</i>	
#ICBIID2019-008	Relationship between Religious Coping and Depression, Stress and Anxiety of Flood Disaster Victims - <i>Sapora Sipon, Husni Md Radzi, Masbitah Sulaiman, Zulkiple Abd Ghani</i>	

Parallel Session 2D: Economics and Sustainable Development

Venue: Conference Room, Administrative Building		Time: 18:00 – 19:15
Chair: Professor Dr. Rafiqul Islam Molla , <i>Ex-Academic Advisor to VC, IIUC</i>		
Paper ID	Title of the Paper	
#ICBIID2019-051	Does global economic policy uncertainty impact stock market return of Bangladesh? - <i>Md. Akther Uddin, Mubammad Enamul Hoque and Md. Hakim Ali</i>	
#ICBIID2019-084	The Impact of a Rare Earth Processing Plant's Establishment on Property Values - <i>Husna Jamaludin</i>	
#ICBIID2019-097	Impact of Foreign Direct Investment, Foreign Aid, and Foreign Remittance on Economic Growth: An Evidence from Bangladesh Economy - <i>Shah Asadullah Mohd. Zobair, Myne Uddin</i>	
#ICBIID2019-127	Dynamics of Inflation and Economic Growth: A Multi-Country Analysis - <i>Md. Nezum Uddin</i>	
#ICBIID2019-113	Capital Flight and Economic Growth: Empirical Evidence from Turkey - <i>Harun Bal, Shabanara Basher, Abdullabil Mamun</i>	



Day 2: 27 October 2018 | Sunday

Plenary Session 3

Venue: IIUC Auditorium	Time: 09:30 – 11:00
Chair: Professor Dr. Ahasanul Haque , <i>International Islamic University Malaysia (IIUM)</i>	
Keynote Speaker	Topic
Prof. Dr. Hassanuddeen Abd Aziz <i>Dean, Faculty of Economics and Management Sciences, IIUM, Malaysia</i>	Business Innovation For Inclusive Development
Prof. Dr. Jong Dae Kim <i>Sustainability Management Research Institute Inha University, Korea</i>	CSR Trends and Best Practices in Korea
Invited Speaker	
Dr. Nur Kareelawati Abd Karim <i>Deputy Dean (Research & Innovation) Faculty of Leadership and Management (FKP), University Sains Islam Malaysia, Malaysia</i>	From Lenggong Valley to the World: A Strategic Communication of Online Community TV for Inclusive Development

Parallel Session 3A: Accounting

Venue: Seminar Hall, IIUC Central Auditorium	Time: 11:30 – 13:00
Chair: Prof. Dr. Harunur Rashid , <i>Department of Accounting, University of Chittagong</i>	
Paper ID	Title of the Paper
#ICBIID2019-042	Firms' Characteristics and Tax Evasion: A Cross-Country Investigation - <i>Anika Morsbed, Md. Harun Ur Rashid</i>
#ICBIID2019-045	Factors affecting entrepreneurial intention of young people: Bangladesh Perspective - <i>Md. Musbarof Hossain, Abdullah Hasan Sakib, Md. Kazim Golam Azam</i>
#ICBIID2019-065	Factors Influencing Tax Morale: Bangladesh Perspective - <i>Dr. Mohammad Rokibul Kabir, Famida Akhter</i>
#ICBIID2019-066	Financial Inclusion and Sustainable Growth through Mobile Banking: Bangladesh Perspective - <i>Mohammad Rokibul Kabir, Ridoan Karim, Mohammad Nabid Imtiaz</i>
#ICBIID2019-068	A Systematic Review on Comprehensive Corporate Reporting: Integrated Reporting Perspective - <i>Ashiqur Rahman</i>

**Parallel Session 3B: Finance**

Venue: Room# 203, Central Library		Time: 11:30 – 13:00
Chair: Prof. Dr. Mohammad Saleh Jahur , <i>Department of Finance, University of Chittagong, Bangladesh</i>		
Paper ID	Title of the Paper	
#ICBIID2019-011	Impact of monetary policy on Bank's profitability: a study on listed commercial banks in Bangladesh- <i>Md. Ariful Hoque, Afzal Ahmed, Mustafa Manir Chowdhury</i>	
#ICBIID2019-035	Capital Structure Decisions of Corporate Firms in Bangladesh: A Perception Analysis of Managers and Investors- <i>Mohammad Nazim Uddin</i>	
#ICBIID2019-037	Determinants of Dividend Policy of Islamic Banks in Bangladesh- <i>Manjurul Alam Mazumder</i>	
#ICBIID2019-038	Does financial inclusion promote bank stability? Evidence from Bangladesh - <i>Mobim Uddin Chowdhury, Abu Hanifa Md Noman</i>	
#ICBIID2019-128	Operational Self Sufficiency of Micro Finance Institutions in Bangladesh: Do the Managerial Factors Matter?- <i>Nazneen Jaban Chowdhury, Mohammad Manjur Alam, Evana Nusrat Dooty</i>	

Parallel Session 3C: Accounting/ Finance

Venue: Room# 306, Central Library		Time: 11:30 – 13:00
Chair: Prof. Dr. Md. Salim Uddin , <i>Chairman, Executive Committee, IBBL</i>		
Paper ID	Title of the Paper	
#ICBIID2019-133	Weak Form Efficiency of Stock Market of Bangladesh: An Empirical Analysis - <i>Shafir Zaman, Mohammad Hasmat Ali</i>	
#ICBIID2019-103	Distribution of the Zakat in the form of Manfaah (Benefits): Theoretical, Practical and Accounting implications- <i>Hafiz Majdi Ab. Rashid, Maliab Sulaiman, Ahmad Zamri Osman, Siti Alawiah Siraj, Marbanum Che Mohd Salleh, Nori Yani Abu Talib</i>	
#ICBIID2019-106	Material Flow Cost Accounting (MFCA) in SMEs: The Road to Environmental Sustainability - <i>Maliab Sulaiman, Farizab Sulong, Norsyahida Mokhtar</i>	
#ICBIID2019-129	Voluntary Environmental and Sustainability Disclosure of Firms: A Comparative Study on Selected Asian Countries- <i>Afzal Ahmad, Harun Ur Rashid, Ariful Hoque, Mustafa Manir Chowdhury</i>	
#ICBIID2019-043	Investment in Human Capital and Its Impact on the Economic Growth: The Experiences from Bangladesh- <i>Basharat Hossain</i>	


Parallel Session 3D: Marketing/Supply Chain Management

Venue: Conference Room, Administrative Building		Time: 11:30 – 13:00
Chair: Prof. Dr. Mohammad Masrurul Mawla , <i>Chairman, Department of Business Administration, IIUC</i>		
Paper ID	Title of the Paper	
#ICBIID2019-049	Factors Affecting On-Line Trusted Growth in Bangladesh - <i>Nuzhat Tasnim, Md. Monirul Islam, Md. Rakibul Islam</i>	
#ICBIID2019-090	Start-Ups Challenges and Opportunities for Ecommerce Businesses in Bangladesh - <i>Md. Rakibul Islam, Nuzhat Tasnim</i>	
#ICBIID2019-102	Exploring Students' Perception towards Edu-tourism in Malaysia: An Empirical Study - <i>Mohammad Moshiur Rahman, Abasanul Haque, Fatin Husna Suib, SMH Kabir</i>	
#ICBIID2019-126	An Evaluation of Customer Perceptions on Agent Banking Channel of Bangladesh - <i>A. M. Shababuddin, Borhan Uddin Khondoker, Mohammad Nazmul Hoq, Md. Rizwan Hassan</i>	
#ICBIID2019-099	A Conceptual Framework for Effectual-Entrepreneurial Marketing - <i>Yusof Ismail, Ali Haj Khalifa</i>	